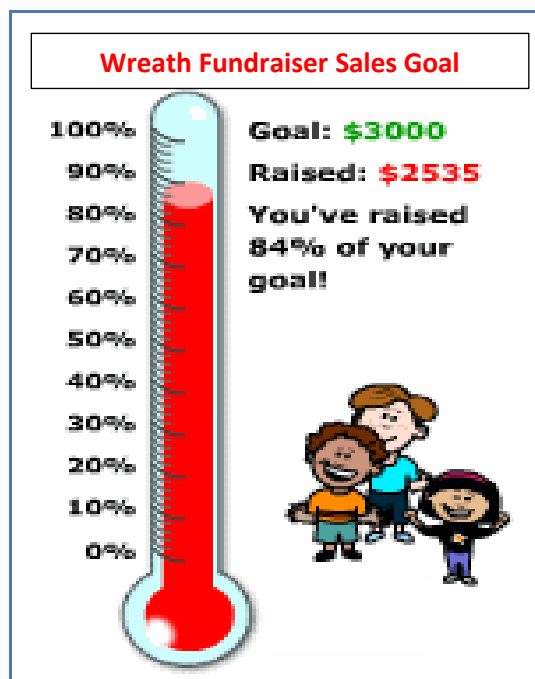


Tips and ideas for an “Easy, Fun and Profitable” Fundraiser:

- * Take advantage at each practice, meeting or group gathering to have a short meeting to check in with your group members on their progress and motivate them to sell, sell, and sell!
- * At the beginning of your sale set a sales goal for your entire group. Use a chart like the one shown below. Then offer incentives that your group would enjoy if they reach the set goal. A few examples of goal incentives could be a pizza party, movie or local arcade tickets, or iTunes cards. Some no cost examples could be shave the coaches head, duct tape the principal to the wall or come up with ideas that fit your group.



- * Use your groups existing lines of communication to promote your fundraiser, including: your website, newsletters, email lists, bulletins and social media pages.
- * Approach local businesses to give them the opportunity to buy wreaths for their clients and employees. Most businesses are eager to support and give back to their community.
- * Have a fundraiser “kickoff” event for your entire group. Set up an area at the event to explain the program, hand out forms and even start taking wreath orders. This is a good time to remind people that this is an “Easy, Fun and Profitable” way to raise funds for your group.